Ms. Maricel Castillo
Assignment: Psychology Perspectives in TED Talks

For this assignment, you will choose **TWO** TED Talks to watch. Go to
https://www.ted.com/talks. In the search box, type in one of the
keywords listed below.
Psychology, Brain, Perception, Sight, Memory, Identity, Intelligence

Click the duration drop down menu and choose 18+ minutes.

Choose a TED Talk to watch and complete the writing assignment below.   Go through the
search process again with a different keyword and choose a second TED Talk to watch.
Complete the writing assignment for this second TED Talk as well.

You will complete a writing assignment for each of the TED talks that you chose.

1. State the title of the TED Talk you chose, the name of the presenter, the date it filmed and
    the length of the video.
2. Provide a bio of the presenter in your TED talk. You can find this information by
    clicking "Full Bio" on their video page. You should also do a Google search to learn
    more about the presenter.
3. Please explain why you chose this particular TED Talk.
4. Give a brief summary of the TED talk that focuses on the presenter's main point of the
    presentation.
5. What type of data/evidence/facts did the presenter use to support their point of view?
6. TED Talk presenters are known as effective public speakers. Describe two things this
    speaker does well in terms of engaging the audience.
7. Write about two specific things you learned from this presentation.
8. How could you apply the information from this TED Talk to your life?
9. If you could ask this speaker a question about his/her information or presentation, what
    would you ask?
10. Give one piece of constructive criticism that would improve the presentation.
11. What could you state to recommend this TED Talk to other psychology students?
    Explain.

Requirements: Your answers for this assignment should be *__no less than 3 full pages__* in length
and *__no longer than 5 pages in length__*, double-spaced. Your font size should be 12, type should
be *Times New Roman* and all margins should be set at 1".   Deductions will be made for papers
that do not meet these requirements.