



- What did Skinner think about the concept of “free will”?

Using the chapter and the video, **describe Skinner's three main beliefs about BEHAVIOR.** Yes, he studied rats and pigeons, but what is he saying about all behavior, including human.

1)

2)

3)

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## CHAPTER TWO: OBSCURA, STANLEY MILGRAM AND OBEDIENCE TO AUTHORITY

READ THE CHAPTER AND WATCH: The real Stanley Milgram and real footage of the experiment in the youtube.com video "Milgram Obedience Study." The video is 9 minutes and 54 seconds, but you only have to watch from 1:31 to 9:00.

<http://www.youtube.com/watch?v=W147ybOdgpE>

### Questions:

- How often did his test subjects go all the way through to the most shocks?
- How was deception used in his method of experimentation?
- Even though no one actually was shocked, what might be considered unethical in this experiment?
- What does Milgram prove about how humans respond to authority?

Using the chapter and the video, **list the three most important ideas from Milgram's experiment about OBEDIENCE.** In other words, list the three most important conclusions about human behavior that came from this experiment.

1)

2)

3)

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## CHAPTER THREE: ON BEING SANE IN INSANE PLACES

READ THE CHAPTER AND WATCH: The youtube.com video “David Rosenhan: Being Sane in Insane Places”

<https://www.youtube.com/watch?v=j6bmZ8cVB4o>

### QUESTIONS:

- What was the Rosenhan's purpose of his deception?
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
- Why do you think the patients were able to tell the fakers better than the trained psychologists?

Using the chapter and the video, what are **the three most important lessons** we can learn from this experiment.

1)

2)

3)

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## CHAPTER FOUR: IN THE UNLIKELY EVENT OF A WATER LANDING, DARLEY AND LATANE

READ THE CHAPTER AND WATCH: Find “the smoke filled room study” on youtube and be able to explain what is going on. There is no sound in the video and the subjects did not know they were being filmed.

<http://www.youtube.com/watch?v=KE5YwN4NW5o>

### QUESTIONS:

- How was the Kitty Genovese case an example of the “bystander effect” (also known as “diffusion of responsibility”)?
  
- Explain how each of Darley and Latane's experiments: (1) the fake seizure and (2) the smoke filled room help explain the bystander effect and diffusion of responsibility.

1) The Fake Seizure

2) The Smoke Filled Room

- In each of the previous experiments, they used actors, which are called confederates, to pretend that they were in the experiment, just like the subject. Why did they need actors instead of just other subjects?

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## CHAPTER FIVE: QUIETING THE MIND, THE EXPERIMENTS OF LEON FESTINGER

READ THE CHAPTER AND WATCH: Cognitive dissonance is a difficult concept, so go to [youtube.com](http://youtube.com) and watch the video "Cognitive Dissonance - Psychology Photo Story Project by Bill Hsiao"

<http://www.youtube.com/watch?v=DHNe54qXxL0>

**AND** the video "A Lesson in Cognitive Dissonance"

<http://www.youtube.com/watch?v=korGK0yGIDo>

### QUESTIONS:

- Cognitive dissonance is the conflict one has when their actions do not match their beliefs. Think of it as *justifying* your behavior.
  
- Try to explain how each example in the book relates to cognitive dissonance:
  - The Sanada cult when the Great Event didn't actually occur.
  
  - When Audrey's mom Linda gets cancer, but is not cured by Audrey.
  
  - Festinger's experiments with \$1 and \$20 to get someone to lie.

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## CHAPTER SIX: MONKEY LOVE, HARRY HARLOW'S PRIMATES

READ THE CHAPTER AND WATCH: Please go to youtube and watch "Food or Security? Harlow's study on monkeys' attachment"

<http://www.youtube.com/watch?v=hsA5Sec6dAI>

### QUESTIONS:

- What does Harlow prove, using monkeys, about raising a child?
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
- Why would Harlow's methods be considered unethical?

Obviously, Harlow's research was done to learn about humans. Although he used monkeys, **what are three main important findings from Harlow's research?** Use the chapter and the video.

1)

2)

3)



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## CHAPTER SEVEN: RAT PARK, THE RADICAL ADDICTION EXPERIMENT

READ THE CHAPTER AND WATCH: Please go to youtube.com and watch "Living Genomics: Nature vs Nurture"

<http://www.youtube.com/watch?v=3AIHC4PNCak>

### QUESTIONS:

- During this year, we will discuss the difference between NATURE and NURTURE. Please write down the arguments for each as it pertains to drug addiction.
  - NATURE: It's in your genes and your biology. Your brain and your body are hardwired for it. What arguments in this chapter relate to drug addiction and NATURE?
  - NURTURE: How you are raised, your environment, your parents, your friends. What arguments in this chapter relate to drug addiction and NURTURE?

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## CHAPTER EIGHT: LOST IN THE MALL, THE FALSE MEMORY EXPERIMENT

READ THE CHAPTER AND WATCH: Loftus explains her research on the youtube.com video "False memories - Lost in a shopping mall - Elizabeth Loftus"

[http://www.youtube.com/watch?v=PQr\\_IJvYzbA](http://www.youtube.com/watch?v=PQr_IJvYzbA)

### QUESTIONS:

- Why is Elizabeth Loftus' research important for crime investigations?

Memories play a very important part of our life. Please list and explain the **three most important conclusions from Loftus** on our memory.

1)

2)

3)

*You are now finished with the assignment and the book. You do not have to read chapters nine and ten. Please be ready to discuss the book when school begins.*